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IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF NORTH CAROLINA ASHEVILLE DIVISION

No. 1:17-cv-00129-MR-DLH

RICHARD L. CAMPBELL, Plaintiff,

v.

SHIRLEY TETER and SINCLAIR COMMUNICATIONS, INC., Defendants.

No. 1:17-cv-00256-MR-DLH

SHIRLEY TETER,

Plaintiff,

v.

PROJECT VERITAS ACTION FUND, et al., Defendants.

DEPOSITION OF JOANNE COMERFORD TAKEN NOVEMBER 30, 2018 AT NORTHAMPTON DISTRICT COURT 15 GOTHIC STREET NORTHAMPTON, MASSACHUSETTS

Elizabeth P. Duffy Reporter:

National Court Reporters, Inc.

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```
1
    Mr. Bernard received from Ms. Teter?
 2
                  I don't know. I mean, I see the link
 3
    there.
                  All right, let's look at the next one.
 4
           Q.
           (Exhibit 13, 9/15/16 E-mail from Randy
 5
           Bernard, marked for identification)
 6
 7
           (BY MR. MONTECALVO)
                 All right, this is Exhibit 13, it's
 8
 9
                Do you recognize this e-mail string?
    MoveOn 67.
10
                  I see it's an e-mail with me on it.
11
                  Okay. Focusing on the 4:30 p.m. e-mail
           0.
    where it says, "Thanks, Randy, we are about to
12
    publish so I will send you links when it's up."
1.3
    What does that mean?
14
15
                  Meaning it would not have been live
          Α.
    until -- publish is sending it live.
16
                  Sending what live?
17
           Q.
18
                  The video.
           Α.
19
                  The e-mail or just the video?
           Q.
20
                  No, just the video with these links.
           Α.
    These are the links: Facebook, Twitter and Youtube.
2.1
22
                  Okay, so let's break that down before
           Q.
23
    we get to that.
24
           Α.
                  Sure.
```

```
So where it says, "We are about to
 1
           0.
 2
    publish", that means you are about to -- MoveOn is
 3
    about to do what?
                  Send it live.
 4
           Α.
                  Send what live?
 5
           0.
                  The video.
 6
           Α.
 7
           Q.
                  Live to who?
                  To the world. I mean, on the internet.
 8
           Α.
 9
    That sounds so grandiose, but on the internet. You
10
    know, once it's out on social media, it's live.
11
                  Okay. And the links that you are
           0.
    sending, what does that mean? "I'll send you links
12
    when it's up", what types of links are you sending?
1.3
                  Those links.
14
           Α.
15
           Q.
                  The links that are in the next e-mail
16
    up?
17
           Α.
                  Exactly.
18
                  And tell me what those links are?
           Q.
19
                  Well, it looks like they are the links
           Α.
    to the video.
20
                  And where are the links going?
2.1
           Q.
22
                  On Facebook, Youtube and Twitter.
           Α.
                  Tell me how that works; how do those
23
           Q.
    links work on Facebook, Twitter and Youtube?
24
```

```
1
    does that mean?
 2
                  So we would publish the video and we
 3
    would load it up on Facebook, Twitter and Youtube.
    And then we would push buttons. And they would go
 4
 5
    up as posts. Posts and tweets.
 6
                  Excellent. And so that goes out to
          Q.
 7
    anyone who cares to see it or is --
 8
                  Anyone who cares to see it.
          Α.
 9
          0.
                  Whether it's Facebook, Twitter or
10
    Youtube, okay.
11
                  Correct.
          Α.
                  Sorry I had to go through that but I
12
          0.
    never published anything to any of those things so I
1.3
    don't know what --
14
15
                  No, no, it's okay, it's okay.
          Α.
                       MR. SANDLER:
16
                                      Really?
17
          (Exhibit 14, Phone Records, marked for
          identification)
18
19
          (BY MR. MONTECALVO)
20
                  Okay, showing you now what we've marked
          Q.
    as Exhibit 14.
                    This is Teter 1618. All right, I
2.1
22
    don't expect that you would have seen this before.
23
    It's been represented to us that this is a log from
    Ms. Teter's home telephone. Do you remember calling
24
```

What does that mean? 1 0. 2 Α. We're going to go back to those call 3 alerts now. You make a call, you sign a petition, 4 you donate. So it's engagement. And there's millions of people who have 5 Q. done that? 6 7 Α. Yes. And in September --8 Q. Not all of those things, right? 9 10 to be really clearly. You don't get onto MoveOn's 11 list unless you engage with MoveOn, right, that's 12 not how we work. Okay. And during September 2016, did 1.3 MoveOn have millions of members? 14 15 Yes. Α. How does MoveOn keep track of who is a 16 member to send communications to? 17 18 We have lists. Α. 19 Okay. Do you have a current --Q. MoveOn somewhere has a list of all the members? 20 No. Not a definitive list. 2.1 22 have groups, right, so we can send -- we have people 23 who subscribe to us. For example, via Facebook. 24 that's one cohort. We have people who are on our

```
All right. And where it says Shirley
 1
           0.
 2
    Teter via MoveOn.org political action, what does
 3
    that mean on the top of Exhibit 15?
                  This is generally when people --
 4
          Α.
 5
                       MR. STREZA: Excuse me, sorry to
 6
                       What page are you on, sir?
           interrupt.
 7
                       MR. MONTECALVO: It's the Shirley
           Teter -- it was marked as Exhibit 2 to David
 8
 9
           Greenson's deposition. It's a Friday,
10
           September 16, 2016 e-mail at 8:54 p.m.
11
           (BY MR. MONTECALVO)
12
           Q.
                  Do you recognize this?
1.3
           Α.
                  Yes.
                  All right. Is this the message that
14
15
    you helped draft?
16
           Α.
                  Yes.
17
                  All right. And is this the message --
           0.
18
    and do you see where it has a picture in the middle
19
    of this exhibit?
20
                  Yes.
           Α.
                  What is that picture from?
2.1
           Q.
                  That's called a thumbnail and that's a
22
23
    static picture of the video.
24
           Q.
                  Okay. Was the video sent out with this
```

```
1
    a colleague is that I have the number of e-mail
 2
    recipients, so --
 3
           0.
                  You have the number of e-mail
    recipients that receive this e-mail?
 4
 5
                  Yeah. But in no way would it -- we
    couldn't characterize these as every MoveOn member.
 6
 7
           Q.
                  Understood.
           Α.
                  That would have been not factual on my
 8
 9
    part.
10
                  I understand the clarification.
           Q.
11
           Α.
                  Okay. Sorry.
12
                  So what is the number of people who
           0.
    received this e-mail?
1.3
14
                  I have it as -- and this is a number
15
    from our colleague Robert -- $4,549,221.
                  All right. And do you know how many
16
           Q.
17
    people have viewed the video on Facebook?
18
                  Yeah, we have those numbers. So, the
19
    Facebook page for the video says one million views
20
    and the Youtube has it as between 5,000 and 6,000
2.1
    views.
22
                  How about Twitter?
           Q.
23
           Α.
                  Twitter, it's impossible to track those
24
    kinds of -- you could go to the tweet at that time.
```

I don't have this information. You can see how many 1 people liked it. Or you know the little heart thing 2 3 on Twitter. Or retweeted it, that's an RT, but it's a different kind of thing. 4 5 Okay. Do you know whether other 6 websites where the letter or the video was posted by 7 MoveOn Political? 8 We do not post our e-mails on websites. Α. Do you know of any other websites that 9 hosted it or posted it on their websites? 10 11 I've come to understand that there was Α. this site, which I did not understand before this 12 moment. Before this prep for this. There's some 1.3 14 site where there's apparently someone who's taking 15 MoveOn content and publishing it. Okay. Let's mark -- I think I have 16 Q. 17 this. Let me mark this as the next Exhibit 16. We don't really have that. And we 18 19 don't have data --20 THE COURT REPORTER: Hold on. MR. MONTECALVO: Yeah, why don't 2.1 22 we let you mark that. 23 (Exhibit 16, Blog Post including 9/16/16 24 E-mail from Shirley Teter, marked for

```
identification)
 1
 2
           (BY MR. MONTECALVO)
                  Showing you what we've marked as
 3
    Exhibit 16. Do you now know what Exhibit 16 is
 4
 5
    based on after your review?
 6
                  I know from my prep for this and I know
 7
    from looking at this that it's a site. It is not a
 8
    MoveOn site. This is not MoveOn.org. This is
 9
    someone else.
10
                 So someone took the Shirley Teter video
    on MoveOn's Facebook and posted it here?
11
12
                  No, this is a person. This only could
    have come from someone who has subscribed to our
1.3
14
    e-mail list. Because this is the e-mail itself.
15
    if they had put Facebook or Twitter links or Youtube
    links, they would have looked different.
16
17
          Q.
                  Okay.
                  So this is the reposting of an e-mail.
18
          Α.
19
                  Okay. So someone took the MoveOn video
          Q.
20
    and text and republished it on this blog?
                  No, no. They took the e-mail that was
2.1
          Α.
22
    sent out.
23
                  Oh, I'm sorry. When I said text, I
          Q.
    meant the text from the e-mail.
24
```

But this is the actual e-mail. 1 2 Because you have the links. So someone must --3 because it has the footer here, it has all the stuff that is a traditional MoveOn e-mail. 4 5 All right. So some member republished 0. 6 the MoveOn e-mail? 7 Α. Correct. Q. Okay. 8 It looks like on this site. 9 10 All right. And you don't know how many Q. people have viewed Exhibit 16? 11 No, we don't have any analytical we 12 don't know who these folks are. At least I don't 1.3 14 know and I don't believe MoveOn knows who these 15 folks are. 16 Okay. What would the answer be to those questions be on behalf of MoveOn Civic? 17 18 Well, this again was not a MoveOn Civic 19 action work, so it would have actually been -- the 20 same question about -- the same answers to the member count that defies counting. So, the same 2.1 22 thing. This was not sent out via civic action so 23 the answer there is not applicable to civic action. 24 And on Youtube, Twitter and Facebook, this was also

UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF NORTH CAROLINA

I, ELIZABETH P. DUFFY, a Notary Public in and for the Commonwealth of Massachusetts, do hereby certify that there came before me on Friday, November 30, 2018, at Northampton District Court, 15 Gothic Street, Northampton, Massachusetts, the following named person, to wit: JOANNE COMERFORD, who was by me duly sworn to testify to the truth and nothing but the truth as to her knowledge touching and concerning the matters in controversy in this cause; that she was thereupon examined upon her oath and said examination reduced to writing by me; and that the statement is a true record of the testimony given by the witness, to the best of my knowledge and ability.

I further certify that I am not a relative or employee of counsel/attorney for any of the parties, nor a relative or employee of such parties, nor am I financially interested in the outcome of the action.

WITNESS MY HAND DECEMBER 14, 2018.

Elizabeth P. Duffy
Notary Public

My Commission expires: November 11, 2023